



PRESS RELEASE

Turf Merchants Inc. Acquires Summit Seed Brands and Assets from Profile Products LLC May 27, 2025

Tangent, OR – Turf Merchants Inc. (TMI), a leading provider of high-quality turfgrass seed, is pleased to announce the acquisition of the brands and assets of Summit Seed from Profile Products LLC. This strategic acquisition strengthens TMI's position in the market and expands its product offerings to better serve its customers.

Summit Seed, known for its innovative and high-performance seed products, has been a trusted name in the industry for 37 years. The acquisition includes all intellectual property, trademarks, and product lines associated with Summit Seed, allowing TMI to integrate these assets into its existing portfolio seamlessly.

"We are excited to welcome Summit Seed's 3-D Sod® brands and assets into the Turf Merchants family," said John Cochran, President of Turf Merchants Inc. "This acquisition aligns with our mission to provide the highest quality turfgrass seed to our customers. Summit Seed's reputation for excellence, quality and innovation complements our own, and we look forward to leveraging these strengths to enhance our product offerings."

Profile Products LLC, a global leader in erosion, soil, water, and vegetation management solutions, divested Summit Seed to focus on its core business areas. "We believe Turf Merchants Inc's long-standing position as an innovator and supplier of high-performance seed products, coupled with its knowledgeable, customer centric staff make it the ideal company to continue the legacy of Summit Seed," said Adam Dibble, Global VP of Profile Products LLC. "Their commitment to quality and customer satisfaction ensures that Summit Seed's products will continue to thrive under their stewardship."

The acquisition is effective immediately, and Turf Merchants Inc. will begin integrating Summit Seed's products into its distribution channels. Customers can expect the same high level of quality and service that they have come to associate with both Turf Merchants Inc. and Summit Seed.

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About Turf Merchants Inc.

Turf Merchants Inc. is a leading provider of turfgrass seeds, dedicated to delivering high-quality products to customers worldwide. With a focus on innovation and customer satisfaction, TMI offers a wide range of seed solutions for various applications, including sports fields, golf courses, sod farms and residential lawns. Pursuing Turfgrass Perfection.

About Profile Products LLC

Profile Products LLC is a global leader in erosion, water, and vegetation management solutions. With a commitment to sustainability and innovation, Profile Products provides a comprehensive range of products and services to improve the environment and enhance the quality of life.



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